

ORDER



KSNV

| | | |
|---------------|----------------------|----------------------|
| Orders | Order / Rev: | 107382 |
| | Alt Order #: | 06860569 |
| | Product Desc: | REP JEWISH COALITION |
| | Estimate: | 60S |
| | Flight Dates: | 10/03/12 - 10/21/12 |
| | Original Date / Rev: | 10/02/12 / 12/03/12 |
| | Order Type: | GENERAL |

| | |
|---------------|--------------|
| Primary AE: | Amy McCreary |
| Sales Office: | BLPHI |
| Sales Region: | National |

| | | |
|---------------|------------------|---------------------------------|
| Agency | Name: | Jamestown Associates/ NJ |
| | Buying Contact: | |
| | Billing Contact: | |
| | | 5 Mapleton Rd. |
| | | Princeton, NJ 08540 |

| | |
|--------------------|-----------|
| Billing Type: | Cash |
| Billing Calendar: | Broadcast |
| Billing Cycle: | EOM/EOC |
| Agency Commission: | 15% |

| | | |
|------------|----------------|-----------------------------------|
| Advertiser | Name: | Republican Jewish Coalition (RJC) |
| | Demographic: | A35+ |
| | Product Codes: | PLI2 |
| | Priority: | SELECT PRIORITY CODE |
| | Revenue Codes: | POLITICAL/AGY, PISSUE, GEN |

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|--------------|
| 10/01/12 | 10/21/12 | 110 | \$148,600.00 | \$126,310.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|---------------------|---------------------|-------------|
| October 2012 | 110 | \$148,600.00 | \$126,310.00 | 0.00 |
| Totals | 110 | \$148,600.00 | \$126,310.00 | 0.00 |

Account Executives

| | | | | |
|-------------------|--------------|--------------|-------------------------------|---------|
| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 26% | \$148,600.00 |
| Market | 100% | \$571,538.46 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|--------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 30% | \$171,461.54 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 20% | \$114,307.69 |
| KTUD | 1% | \$5,715.38 |
| KVVU | 18% | \$102,876.92 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 5% | \$28,576.92 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|---|-------------------|----------------|---------------|------|-------|----------|-----|------|------|-------|----------|
| E 1 | KSNV | 10/03/12 | 10/05/12 | M-F 5-6a WakeUp w/Wagm M-F 5-6a WakeUp w/Wagners | CM | 5-6a | --WTF-- | 1:00 | 1 | \$900.00 | 1 | 0.00 | NM | 1 | \$900.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/01/12 | 10/07/12 | --WTF-- | 1 | \$900.00 | 0.00 | | | | | | | | |

Order / Rev: 107382
 Alt Order #: 06860569
 Flight Dates: 10/03/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate: 60S
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|--|-------------------|----------------|-------------|------|---------------|------------|-----|------|------|-------|-------------|
| E 1 | KSNV | 10/03/12 | 10/05/12 | M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners | CM | 5-6a | --WTF-- | 1:00 | 1 | \$900.00 | 1 | 0.00 | NM | 1 | \$900.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | --WTF-- | 1 | | \$900.00 | | 0.00 | | | | | | |
| E 2 | KSNV | 10/08/12 | 10/19/12 | M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners | CM | 5-6a | MTWTF-- | 1:00 | 2 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | MTWTF-- | 2 | | \$900.00 | | 0.00 | | | | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | MTWTF-- | 2 | | \$900.00 | | 0.00 | | | | | | |
| E 3 | KSNV | 10/03/12 | 10/05/12 | M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners | CM | 6-7a | --WTF-- | 1:00 | 3 | \$1,400.00 | 1 | 0.00 | NM | 3 | \$4,200.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | --WTF-- | 3 | | \$1,400.00 | | 0.00 | | | | | | |
| E 4 | KSNV | 10/08/12 | 10/21/12 | M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners | CM | 6-7a | MTWTFSS | 1:00 | 5 | \$1,400.00 | 1 | 0.00 | NM | 9 | \$12,600.00 |
| COMMENTS APPLY TO SUB LINES A THRU B NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | MTWTFSS | 5 | | \$1,400.00 | | 0.00 | | | | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | MTWTFSS | 4 | | \$1,400.00 | | 0.00 | | | | | | |
| E 5 | KSNV | 10/03/12 | 10/05/12 | Today Show Today Show | CM | 658a-9am | --WTF-- | 1:00 | 2 | \$1,800.00 | 1 | 0.00 | NM | 2 | \$3,600.00 |
| TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | --WTF-- | 2 | | \$1,800.00 | | 0.00 | | | | | | |
| E 6 | KSNV | 10/08/12 | 10/19/12 | Today Show Today Show | CM | 658a-9am | MTWTF-- | 1:00 | 4 | \$1,800.00 | 1 | 0.00 | NM | 9 | \$16,200.00 |
| COMMENTS APPLY TO SUB LINES A THRU B TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | MTWTF-- | 4 | | \$1,800.00 | | 0.00 | | | | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | MTWTF-- | 5 | | \$1,800.00 | | 0.00 | | | | | | |
| E 7 | KSNV | 10/10/12 | 10/12/12 | M-F Today Show II 3rd Hour M-F Today Show II | CM | 9-10a | --WTF-- | 1:00 | 2 | \$850.00 | 1 | 0.00 | NM | 2 | \$1,700.00 |
| TODAY2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | --WTF-- | 2 | | \$850.00 | | 0.00 | | | | | | |
| E 8 | KSNV | 10/08/12 | 10/19/12 | M-F Today Show II 3rd Hour M-F Today Show II | CM | 9-10a | MTWTF-- | 1:00 | 2 | \$850.00 | 1 | 0.00 | NM | 4 | \$3,400.00 |
| TODAY2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | MTWTF-- | 2 | | \$850.00 | | 0.00 | | | | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | MTWTF-- | 2 | | \$850.00 | | 0.00 | | | | | | |
| E 9 | KSNV | 10/08/12 | 10/19/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | MTWTF-- | 1:00 | 2 | \$650.00 | 1 | 0.00 | NM | 4 | \$2,600.00 |
| RR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | MTWTF-- | 2 | | \$650.00 | | 0.00 | | | | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | MTWTF-- | 2 | | \$650.00 | | 0.00 | | | | | | |
| E 10 | KSNV | 10/03/12 | 10/05/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | --WTF-- | 1:00 | 1 | \$650.00 | 1 | 0.00 | NM | 1 | \$650.00 |
| RR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | --WTF-- | 1 | | \$650.00 | | 0.00 | | | | | | |
| E 11 | KSNV | 10/03/12 | 10/05/12 | Noon News Noon News | CM | 12-1230pm | --WTF-- | 1:00 | 2 | \$850.00 | 1 | 0.00 | NM | 2 | \$1,700.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | --WTF-- | 2 | | \$850.00 | | 0.00 | | | | | | |

Order / Rev: 107382
 Alt Order #: 06860569
 Flight Dates: 10/03/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate: 60S
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------------------|------|-------------------|-----------------|---|-------|----------------------------|---------|------|-------------------|-------------|-----|---------------|------|-------|-------------|
| E 12 | KSNV | 10/08/12 | 10/19/12 | Noon News Noon News | CM | 12-1230pm | MTWTF-- | 1:00 | 2 | \$850.00 | 1 | 0.00 | NM | 4 | \$3,400.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | MTWTF-- | | | | | 2 | \$850.00 | | 0.00 | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | MTWTF-- | | | | | 2 | \$850.00 | | 0.00 | | | |
| E 13 | KSNV | 10/08/12 | 10/19/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | MTWTF-- | 1:00 | 2 | \$650.00 | 1 | 0.00 | NM | 4 | \$2,600.00 |
| AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | MTWTF-- | | | | | 2 | \$650.00 | | 0.00 | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | MTWTF-- | | | | | 2 | \$650.00 | | 0.00 | | | |
| E 14 | KSNV | 10/03/12 | 10/05/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | --WTF-- | 1:00 | 2 | \$650.00 | 1 | 0.00 | NM | 2 | \$1,300.00 |
| AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | --WTF-- | | | | | 2 | \$650.00 | | 0.00 | | | |
| E 15 | KSNV | 10/03/12 | 10/05/12 | The Doctors The Doctors | CM | 2pm-3pm | --WTF-- | 1:00 | 2 | \$650.00 | 1 | 0.00 | NM | 2 | \$1,300.00 |
| DRS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | --WTF-- | | | | | 2 | \$650.00 | | 0.00 | | | |
| E 16 | KSNV | 10/08/12 | 10/19/12 | The Doctors The Doctors | CM | 2pm-3pm | MTWTF-- | 1:00 | 2 | \$650.00 | 1 | 0.00 | NM | 4 | \$2,600.00 |
| DRS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | MTWTF-- | | | | | 2 | \$650.00 | | 0.00 | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | MTWTF-- | | | | | 2 | \$650.00 | | 0.00 | | | |
| E 17 | KSNV | 10/08/12 | 10/19/12 | Dr. Phil Dr Phil | CM | 3-4p | MTWTF-- | 1:00 | 2 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 |
| PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | MTWTF-- | | | | | 2 | \$900.00 | | 0.00 | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | MTWTF-- | | | | | 2 | \$900.00 | | 0.00 | | | |
| E 18 | KSNV | 10/03/12 | 10/05/12 | Dr. Phil Dr Phil | CM | 3-4p | --WTF-- | 1:00 | 2 | \$900.00 | 1 | 0.00 | NM | 2 | \$1,800.00 |
| PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | --WTF-- | | | | | 2 | \$900.00 | | 0.00 | | | |
| E 19 | KSNV | 10/03/12 | 10/05/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-5:00 PM) | --WTF-- | 1:00 | 3 | \$1,450.00 | 1 | 0.00 | NM | 3 | \$4,350.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | --WTF-- | | | | | 3 | \$1,450.00 | | 0.00 | | | |
| E 20 | KSNV | 10/08/12 | 10/19/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-5:00 PM) | MTWTF-- | 1:00 | 5 | \$1,450.00 | 1 | 0.00 | NM | 9 | \$13,050.00 |
| COMMENTS APPLY TO SUB LINES A THRU B | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | MTWTF-- | | | | | 5 | \$1,450.00 | | 0.00 | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | MTWTF-- | | | | | 4 | \$1,450.00 | | 0.00 | | | |
| E 21 | KSNV | 10/08/12 | 10/19/12 | M-F Early News M-F Early News | CM | 5-630p | MTWTF-- | 1:00 | 2 | \$2,400.00 | 1 | 0.00 | NM | 4 | \$9,600.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | MTWTF-- | | | | | 2 | \$2,400.00 | | 0.00 | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | MTWTF-- | | | | | 2 | \$2,400.00 | | 0.00 | | | |
| E 22 | KSNV | 10/03/12 | 10/05/12 | M-F Early News M-F Early News | CM | 5-630p | --WTF-- | 1:00 | 1 | \$2,400.00 | 1 | 0.00 | NM | 1 | \$2,400.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | --WTF-- | | | | | 1 | \$2,400.00 | | 0.00 | | | |

Order / Rev: 107382
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Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
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KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------|------|-------------------|-----------------|---|-------------------|----------------|-------------|------|---------------|------------|-----|------|------|-------|-------------|
| E 23 | KSNV | 10/03/12 | 10/05/12 | M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune | CM | 630-730pm | ---TF-- | 1:00 | 2 | \$2,600.00 | 1 | 0.00 | NM | 2 | \$5,200.00 |
| WH/JEP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | ---TF-- | 2 | | \$2,600.00 | | 0.00 | | | | | | |
| E 24 | KSNV | 10/08/12 | 10/19/12 | M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune | CM | 630-730pm | MTWTF-- | 1:00 | 2 | \$2,600.00 | 1 | 0.00 | NM | 4 | \$10,400.00 |
| WH/JEP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | MTWTF-- | 2 | | \$2,600.00 | | 0.00 | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | M-WTF-- | 2 | | \$2,600.00 | | 0.00 | | | | | | |
| E 25 | KSNV | 10/08/12 | 10/19/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | MTWTF-- | 1:00 | 2 | \$2,400.00 | 1 | 0.00 | NM | 4 | \$9,600.00 |
| WH/JEP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | MTWTF-- | 2 | | \$2,400.00 | | 0.00 | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | 2 | | \$2,400.00 | | 0.00 | | | | | | |
| E 26 | KSNV | 10/03/12 | 10/05/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | --WTF-- | 1:00 | 1 | \$2,400.00 | 1 | 0.00 | NM | 1 | \$2,400.00 |
| WH/JEP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | --WTF-- | 1 | | \$2,400.00 | | 0.00 | | | | | | |
| E 27 | KSNV | 10/06/12 | 10/20/12 | News 3 Sunrise - SATUR News 3 Sunrise SATURDAY | CM | 6a-7a | -----S- | 1:00 | 1 | \$700.00 | 1 | 0.00 | NM | 3 | \$2,100.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | 1 | | \$700.00 | | 0.00 | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | 1 | | \$700.00 | | 0.00 | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | 1 | | \$700.00 | | 0.00 | | | | | | |
| E 28 | KSNV | 10/06/12 | 10/20/12 | Saturday Today Saturday Today | CM | 7a-9am | -----S- | 1:00 | 1 | \$1,250.00 | 1 | 0.00 | NM | 3 | \$3,750.00 |
| SAT TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | 1 | | \$1,250.00 | | 0.00 | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | 1 | | \$1,250.00 | | 0.00 | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | 1 | | \$1,250.00 | | 0.00 | | | | | | |
| E 29 | KSNV | 10/06/12 | 10/06/12 | News 3 Today - SATUR News 3 Today - SAT | CM | 9am-930am | -----S- | 1:00 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | 1 | | \$1,000.00 | | 0.00 | | | | | | |
| E 30 | KSNV | 10/20/12 | 10/20/12 | Sa-Su Early News Sa-Su Early News | CM | 5pm-630pm | -----S- | 1:00 | 1 | \$1,350.00 | 1 | 0.00 | NM | 1 | \$1,350.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | 1 | | \$1,350.00 | | 0.00 | | | | | | |
| E 31 | KSNV | 10/13/12 | 10/13/12 | Weekend Jeopardy/Wheel WKND Jeop/Wheel | CM | 630-730pm | -----S- | 1:00 | 1 | \$1,050.00 | 1 | 0.00 | NM | 1 | \$1,050.00 |
| WH/JEP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | 1 | | \$1,050.00 | | 0.00 | | | | | | |
| E 32 | KSNV | 10/20/12 | 10/20/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | 1:00 | 1 | \$2,200.00 | 1 | 0.00 | NM | 1 | \$2,200.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | 1 | | \$2,200.00 | | 0.00 | | | | | | |
| E 33 | KSNV | 10/07/12 | 10/21/12 | News 3 Sunrise - SUND News 3 Sunrise SUNDAY | CM | 6a-7a | -----S | 1:00 | 1 | \$700.00 | 1 | 0.00 | NM | 3 | \$2,100.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | 1 | | \$700.00 | | 0.00 | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | 1 | | \$700.00 | | 0.00 | | | | | | |

| | |
|---------------|---------------------|
| Order / Rev: | 107382 |
| Alt Order #: | 06860569 |
| Flight Dates: | 10/03/12 - 10/21/12 |

| | |
|---------------|-----------------------------------|
| Advertiser: | Republican Jewish Coalition (RJC) |
| Product Desc: | REP JEWISH COALITION |
| Estimate: | 60S |

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------------------|-----------|-------------------|-----------------|--|-------|-----------------------|-----------------|---------------|-------|-------------------------|------------|-------------|------|--------------|------------|
| E 33 | KSNV | 10/07/12 | 10/21/12 | News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY | CM | 6a-7a | -----S | 1:00 | 1 | \$700.00 | 1 | 0.00 | NM | 3 | \$2,100.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | 1 | | \$700.00 | | 0.00 | | | | | |
| E 34 | KSNV | 10/07/12 | 10/21/12 | Sunday Today Sunday Today | CM | 7a-8am | -----S | 1:00 | 1 | \$1,500.00 | 1 | 0.00 | NM | 3 | \$4,500.00 |
| SUN TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | 1 | | \$1,500.00 | | 0.00 | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | 1 | | \$1,500.00 | | 0.00 | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | 1 | | \$1,500.00 | | 0.00 | | | | | |
| E 35 | KSNV | 10/21/12 | 10/21/12 | News 3 Today Wknd News 3 Today | CM | 9a-930am | -----S | 1:00 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | 1 | | \$1,000.00 | | 0.00 | | | | | |
| E 36 | KSNV | 10/07/12 | 10/07/12 | Chris Matthews 9:30AM Chris Matthews SUN 9:30am | GM | 9:30a-10a | -----S | 1:00 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| CHRIS MATTHEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | 1 | | \$1,200.00 | | 0.00 | | | | | |
| E 37 | KSNV | 10/07/12 | 10/07/12 | News 3 Live in Prime News 3 in Prime | CM | 7-10pm | -----S | 1:00 | 1 | \$3,600.00 | 1 | 0.00 | NM | 1 | \$3,600.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | 1 | | \$3,600.00 | | 0.00 | | | | | |
| E 38 | KSNV | 10/07/12 | 10/07/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S | 1:00 | 1 | \$1,100.00 | 1 | 0.00 | NM | 0 | \$0.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | 1 | | \$1,100.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | KSNV | 10/01/12-10/07/12 | | Sa-Su News 3 at Eleven | | 11pm-1135pm | -----Su | 1:00 | | (\$1,100.00) | 0.00 | NM | | | |
| Credited [CREDIT-REFUND] | | | | | | | | | | | | | | | |
| Totals | | | | | | | | | | | | | 110 | \$148,600.00 | |